



washMaster

The smart platform for connected washing

The new washMaster.

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With the new washMaster from Schulthess, you have the master plan for everything to do with connected washing. Thanks to an innovative payment and reservation system, machine use is simply booked and billed digitally. You always have a complete overview of your appliances and their use without time-consuming checking and accounting of washing services. washMaster is compatible with any type of machine – regardless of brand – and even works for room air laundry dryers.



Only six steps to connected washing.

Whether in apartment blocks, student dormitories, laundromats, youth hostels or on the campsite: The platform connects your employees, tenants or customers directly with your machines – anywhere and at any time. Schulthess takes care of everything and supports you during installation. This is how you make your laundry rooms and laundromats fit for the future and make them more attractive for your users:

1.



Order Schulthess machines with integrated washMaster or the washMaster module for your existing appliances of all brands and types.

2.



Following your order, you will automatically receive an invitation to the washMaster web platform, where you can configure your organisation and wash rates or adopt our recommendations.

3.



Equip the laundry room with internet via any home WLAN or SIM card router. We are happy to assist you with choosing the right internet provider.

4.



Our service delivers the new appliances or upgrades your existing ones in no time. The service then connects the appliances to the washMaster platform via the network – and everything works.

5.



Your end users download the washMaster app and register themselves independently. For those without internet access, you can easily create the accounts yourself (they receive prepaid cards).

6.



End users can pay independently via the app with the common payment methods. Payment slips are available in Switzerland and SEPA in Europe for those without internet access.

washMaster with smart functions.

You can easily put together your preferred washMaster and only pay for the functions you wish to use. At the click of a button, you have a complete overview of machine utilisation or washing behaviour at all times and can thus perfectly plan, control and analyse your capacities. This saves you money and effort – and your customers are delighted with the easy washing and drying. washMaster is GDPR-compliant and ISO-certified and can be easily integrated into existing third-party systems.

Basic module

	washMaster web platform	The smart washMaster web platform is the basis for connecting your washing machines, dryers and room air laundry dryers.
	washMaster Payment	Digital payment in laundry rooms and laundries via mobile app or prepaid card. Can also be combined.

Additionally available modules

		Calendar	Your users can conveniently make reservations via mobile app. You yourself control opening times, happy hours and much more.
		Reports	Revenue and utilisation reports for a perfect overview.
		Info Channel	Send information, offers and news directly to your users' smartphones.
		Direct Payment	Enables washing and drying without prepaid credit balances.
		Push Notification	The machine informs users directly, e.g. when the programme ends.
		Public Laundry	Pay directly with your smartphone without downloading app and without registering. Ideal for walk-in customers.

Find out about the smart rental models or pay-per-use solutions from Schulthess and benefit from the washMaster Carefree Package.

washMaster benefits.



Less effort

With washMaster you have a complete digital solution for all your washing needs. Your effort will be reduced thanks to automation and you will have full control over your machines.



Washing pleasure

Your users can reserve washing times, pay conveniently with their smartphones and be reminded of their washing time. Laundry room conflicts become a thing of the past. You receive a message when the programme ends. In addition, the duration of use (even per user) can be limited so that everyone benefits. Plus: For those without internet access, there is an analog solution with prepaid cards.



Cost savings due to increased efficiency

Live data gives you an overview of machine utilisation. A digital revenue analysis including optimisation of utilisation is visible at all times.



Simplified buying process

Machines, digital platform, installation and service are all from a single source. You only pay for what you need. Benefit from innovative financing models.



Secure and sustainable

The washMaster platform is GDPR-compliant, data protection being guaranteed at all times. Payments are PCI-DSS-compliant. The platform is powered by 100% renewable energy.



Increased profitability and effectiveness

From now on, service life, maintenance windows or machine utilisation can be controlled and planned digitally. Programme prices can be adjusted with a single click. The low investment costs are quickly amortised. You benefit from substantial cost savings. Make your offer even more attractive.

Schulthess knows what is important for machines in communal laundry rooms and laundromats. Appliance hygiene, short washing and drying times, the environment, optimal utilisation and especially durability are the criteria when multiple people use the same machines.

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washMaster and machines can
also be rented.
Get a quotation now!
schulthess.ch/en/washmaster